



**CANNES BOAT SERVICE**

*Riva*  
SAINT-TROPEZ

**PRESS RELEASE**

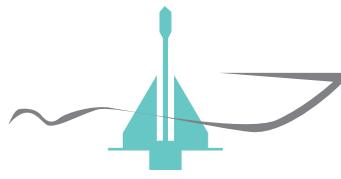
**AN EVENING OF ELEGANCE AND ESTEEM ON THE BREATHTAKING  
TERRACE OF THE PORT PIERRE CANTO IN CANNES**



**DREAM YACHT AND A SUBLIME ATMOSPHERE IMMERSSED IN THE BACKGROUND  
OF THE PYROTEX FIREWORKS OF THE FESTIVAL D'ART PYROTECHNIQUE.**

Bringing together success and established names, the Cannes Boat Service event will create a world of opportunities and exceptional alliances. With the purpose of building strong bonds, the evening of elegance and esteem will ensure a night to remember. In the name of *"Riva, Stories of Myths and Beauty"*, the occasion will gather power and knowledge while providing a unique atmosphere.

Following the remarkable turnout of last's year event, with the involvement of sponsors amongst **Chaumet Paris, Roche-Bobois and Cave of VIN de Stars**, generated a prosperous constellation along the South of France. The 7<sup>th</sup> of august will be a new leaf for the Riva Cannes Boat Service: not only will the occasion form partnerships but also will take place on a special evening. The terrace of the Port Pierre Canto, where moors the most exclusive yachts in the world will welcome you along with



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its starry sky. The venue, which was created last year in 2014, is the latest addition to Cannes Boat Service, making it a perfect hosting location for a timeless time along the water.

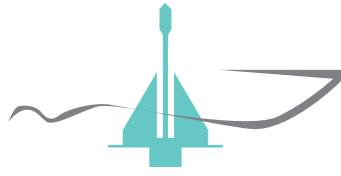
The Port Pierre Canto is just a few steps away from the venue of the Cannes Film Festival and offers a sublime view. Adding on to the novelty of the venue will be the colorful fusing lights of Cannes. Cannes Boat Service is proud to host the event along a night of colors and illumination: The Pyrotex fireworks of the festival d'art pyrotechnique. Since 1967, Cannes Fireworks Festival has been engraved as a tradition alongside the French Riviera and as the originators of pyrotechnical events.

With the purpose of uniting alliances, the *Stories of Myth and Beauty* event will offer an opportunity for success to fuse and strengthen bonds amongst each sponsor with a premium connection to the Riva name and Cannes Boat Services. Furthermore to the presence of your brand, Riva boats will be exposed around the Harbor Dock with models such as *the Rivarama, Aquariva Super, Rivale*, and many more.

In lights of the evening, exclusive partnerships are involved in the name of the occasion. The presence of the luxury group **Lov Hotel Collection** will be amongst the event, bringing a touch of hospitality. Where this is always a story to be told and the constant devotion of delivering a dream stay, the hotel and restaurant group has six incredible venues. From their locations in the mountains of Courchevel, amongst those the Golden Triangle, a territory of excellence that goes from Les Aïrelles to the Chalet Ormello, passing by the Chalet de Pierres and the Mélézin, to their summer destinations such as the Pan Deï Palais, its Saint-Tropez hotel and the Bastide de Gordes, a new property located in the heart of one of the finest villages in France, **the Lov Collection** casts a charm throughout all four seasons. As Lia Riva and Monaco Boat Service has already established and consolidated collaboration with the luxury group within the French Riviera territory, with this particular partnership **Lov Collection Hotel** will now also be exclusively associated to Cannes.

Moreover, to complement the luxury hotel group, the unique winery **Casa Vinicola Canella** will showcase its success through their ready-bottled Bellini from fresh Venetian ingredients like Canella sparkling wine and estate-grown white peaches. Founded in 1988 by Luciano Canella, it is now run by the founder's four children: Alessandra, Lorenzo, Nicoletta and Monica.

Along the night, the champagne house, **Veuve Clicquot**, will be serving their established and noble drink. Founded in 1772, and part of the renown Louis Vuitton Moët Hennessy group since 1987, **Veuve Clicquot's** champagne has been a symbol of gentility, making the favored drink a perfect supplement to the elegant evening.



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To set the atmosphere, **Dr. Vranjes's** collection of fragrances will flow through the night. The luxury essences, which has already been affiliated with Riva events, was founded by the chemist himself Dr. Paolo Vranjes who tells the story of a nose, the essential element in order to create a valuable artifact which arrives straight to the heart, passing through the sense of smell. Each of their iconic pieces will strike your olfactory memory, bringing an additional accessory to *the stories of Myth and Beauty*.

Finally, to complete the setting, **Roche-Bobois's** aura will create the perfect atmosphere with its unique collection of furniture and decor. A thriving business since the 60's and a business that never failed to maintain innovation, **Roche-Bobois's** touch will enlighten the evening.

The "*Riva Stories of Myths and Beauty*", hosted by Lia Riva and Cannes Boat Service, will be one of the exclusive parties of many more to come throughout the September Monaco Yacht Show.



LOV HOTEL COLLECTION



rochebobois



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