



PRESS RELEASE

**LIA RIVA BRINGS INNOVATION
INTO THE PRINCIPALITY OF MONACO THANKS
TO PARTNERSHIPS, ALLIANCES AND SUPPORT
OF PROJECTS FROM ARTS, ENVIRONMENT,
AND NON -PROFIT CAUSES TO EXPO MILANO 2015.**

“ If I wasn’t born with the Riva stamp, I would have been probably an art advisor or dealing with arts and contemporary arts”.

Lia Riva commented in one of her latest interview for a UK magazine.

From a pure and genuine hobby, the president of MBS is now an expert voice for up and coming artists and projects in support of the Principality of Monaco.

Following the incredible and magnificent photographic installation of artist Peter Wuetrich last year, during the Monaco Aide et Presence Gala at Riva Tunnel, Lia Riva has promoted and hosted many other initiatives. The most recent and important are for this year 2015 is the project **“Journey into Fragility”** by artist Rebecca Ballestra.

HSH Prince Albert II of Monaco and honorable guests attended the installation on April 10th 2015, sustained by the Prince Albert II of Monaco foundation: it was a state of the art installation.

Lia Riva, host of the evening entertained the guests and spoke out in support of the project, which will be exhibited at Biennale and Expo Milano 2015.

It is not a coincidence that the daughter of Carlo Riva, will encourage more projects of this kind, by participating to many initiatives promoted by **Prince Albert II of Monaco Foundation**, which will exhibit at Expo 2015, at the Principality of Monaco pavilion.





MONACO BOAT SERVICE

Riva



The SMI “*Smart Made in Italy*” project promoted by the Italian Embassy of Monaco, took place, in collaboration with Expo, YCM and the Principality of Monaco on the 9th and 10th of April, aimed to support the worldwide Expo 2015.

If the *Monaco Aide et Presence Gala* (June 2014) was an evening to remember, the next fundraising and non-profit event has not precedent of its kind in Monaco.

The 16th July 2015, the most hidden gem of the Principality, the Riva tunnel and Monaco Boat Service will host the **KFR Human Right** Gala “*I HAVE DREAM*” organised by Robert F. Kennedy Human Right Europe Foundation, in the presence of the president Ms Kerry Kennedy and guest of honour HSH Prince Albert II of Monaco.



For further info on the Lia Riva and Monaco Boat Service and on KFR Human Right Gala event.

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